Shinsegae & Emart Introduction

The Shinsegae group as Korea's oldest retailer has upheld a reputation for quality and excellence (First Department Store & No. 1 Hypermarket in Korea)

Milestones

Established Emart Global Sourcing Division

Opened Online Global Sourcing System, OmniLink



1930

Opened the

1st Department

Store in Korea

Established

1963

Shinsegae Department Store after being acquired by Samsung Group

1991

Spin-Off from Samsung Group

Opened Korea's First hypermarket Fmart

1993

2000

Opened Starbucks Coffee Korea, JV between Shinsegae and Starbucks

2007

Opened Shinsegae Simon Premium Outlet

2009

Opened Emart Everyday, supermarket

Opened Emart Traders. membership

2010

club

Opened SSG.com.

2014

consolidated Shinsegae The Life. Furniture store group online mall

2015

Launched various special stores ·Payless, shoes store

·Peacock. Food service store

·Molly's, Pet store

Electromart, Electronics store

Shinsegae Group

Total USD 24billion in sales









































Emart Global Sourcing

Provide our customers the products they need and want, differentiation in brand, items and values, and providing suppliers opportunity for consistent growth built on relationship of EDLC (Every Day Low Cost), innovation, quality always, excellent service and ethical standard



* Our Categories include Produce, Meats, Fish, Deli, Ready meal, Snack, Condiment, Coffee, Beverage, Dairy, Beauty care, Cosmetic, Bedding, Bath, Detergent, Papers, Pet goods, Furniture, Kitchen ware, Electronics, Toys, Stationery, Apparel, Fashion Accessary and Sports goods etc.

56 Countries 15,000 Products 836 Suppliers

120 Employees all around the world:8 Global Sourcing HQ Teams6 Global Sourcing Overseas offices

